



MUSIC

**AMPLIFY YOUR MUSIC IDENTITY AND BRAND
MAXIMIZE YOUR POTENTIAL**

HOW .MUSIC EMPOWERS THE GLOBAL MUSIC COMMUNITY

partner  MUSIC

What is .MUSIC?

.MUSIC is the **trusted, safe** and **verified music-centric Internet** for the global music community and industry.

Artists, creators, musicians, performers, industry professionals, labels, publishers, music organizations and companies – everyone in the music community – can now **securely connect** and **interact** with each other.

The .MUSIC namespace is a new immersive world of discoverable **validated music identities, verifiable credentials** and the future of **vettted music services**.



How to join the .MUSIC Ecosystem

1. Register your .MUSIC Domain Name

Get your PERFECT .MUSIC domain name matching your branded digital identity. It is for everyone in the music community and industry.

2. Activate your verified MusicID

Your verified MusicID protects your identity and is your VIP badge within the music-centric Internet. It is your digital passport for universal access and interaction across the entire .MUSIC ecosystem.

3. Instant creation of your SmartBadge & SmartPage

Your SmartBadge is automatically created after your MusicID is verified. Everyone can now validate your identity's authenticity before they access your branded NAME.MUSIC SmartPage, where they can connect, interact and transact with the real you.



FREE SmartBadge

- ▶ You are **verified**. The days of fakes, impersonators or AI bots are over.
- ▶ This is your global **music identity card**. Everyone with a smart phone can now easily and quickly **validate you**.
- ▶ Securely links to your branded NAME.MUSIC SmartPage, where everyone can **securely access** your music credentials and interact with you.

MUSIC



Mary Smith

Artist

Go to SmartPage



Verified by

MusicID 

FREE SmartPage

- ▶ **All of your music credentials,** information and work in one central location, where your music contributions and professional merits are recognized.
- ▶ **Trusted meeting point,** where everyone safely connects, interacts and transacts with you, your work and your services.
- ▶ Keep your .COM and social media. .MUSIC is a **powerful complementor.**

The screenshot shows the profile page for Mary Smith on the you.MUSIC platform. The page is dark-themed and features a large header image of Mary Smith sitting on a wooden deck with an acoustic guitar. Below the image are buttons for 'Join Artist Club \$5/mo', 'Book a Video \$499', 'Book a Meet & Greet \$999', and 'Buy Tickets'. The profile information includes her name, location (Los Angeles, USA), activity (2019 - Present), genre (All Genres), and birthday (April 11, 2019). There are social media links for Music, Spotify, Pandora, Amazon Music, and Apple Music. The 'Tour' section lists upcoming shows: ICANN 79 (Mar 5, 2025), San Juan, Puerto Rico (Tue 7:00 PM), SWXS Aces: Brown's Island (Mar 15, 2024, Sat 9:00 PM), and The Gorge Amphitheatre (Jun 25, 2024, Mon 9:00 AM). The 'Albums' section shows 'The Origins of .MUSIC 2012' (721K) and 'Rock the .MUSIC 2020' (232K). The 'Songs' section includes 'It's in my Blood to Rock' (232K) and 'Brand Your Name Why .MUSIC' (921K). The 'Playlist' section features 'Sixty Eight Guns' by The Alarm, 'School' by Nirvana, 'Istanbul' by They Might Be Giants, and 'Mercy' by Dave Matthews Band. The 'Videos' section shows four video thumbnails, two of which are 'Verified ID MusicID' with 2.1M and 1.24M views respectively. The 'Shop' section displays items like 'Beanie - Black (unisex)', 'Stainless Steel Tumbler (12oz)', 'Premium Hoodie - Black', and 'Black Cap'.

SmartPage Benefits

- ▶ Interactive SmartPage is created within seconds using our **1-Click** SmartEngine.
- ▶ **Edit/Add/Remove** your music credentials, information, credits, branded content, page style and design. You have **100% full control**.
- ▶ **Single source of truth**. No imitators or bots.
- ▶ **Monetize everything** in a simpler, faster and better way. Add (or link to) your fan club, merch, tickets, booking and music smart links.
- ▶ **Own your audience and all the data** when someone engages with you or follows you.

The screenshot shows a web browser at the URL www.you.music. The page features a header with the 'you.MUSIC' logo, navigation links for 'Home' and 'Featured', and buttons for 'FOLLOW' and 'LOGIN'. The main content area is for an artist named Mary Smith, who is shown in a large image sitting on a wooden deck with an acoustic guitar. Below the image are buttons for 'Join Artist Club \$5/mo', 'Book a Video \$499', 'Book a Meet & Greet \$999', and 'Buy Tickets'. The artist's profile includes a circular profile picture, a bio, and various sections: 'Listen' with streaming service logos (Music, Spotify, Pandora, Amazon Music, Deezer, Apple Music), 'Ask Me' with dropdown menus, 'Playlist' with album covers like 'Sixty Eight Guns' and 'Istanbul', 'Videos' with thumbnails for 'secure .fication' and 'only to u', and 'Shop' with merchandise like 'Beanie - Black (unisex)' and 'Stainless Steel Tumbler (12oz)'. The page also displays tour dates and album releases.



What is Next?

The Marketplace

The future of .MUSIC's music-centric Internet is the launch of **vett**ed music services and **applications for MusicID partners** through our Marketplace. Partners and service providers can gain access to MusicID members by adding their music services or creating their music app.

Examples of Marketplace music services

 **superfan.MUSIC**

 **tickets.MUSIC**

 **merch.MUSIC**

 **lyrics.MUSIC**

 **live.MUSIC**



FREE Channels.MUSIC

MusicID members can participate in thousands of global music community channels to build their community, find opportunities and connect with other like-minded people and companies.

Channels.MUSIC Global Music Network

FREE access to all members with a verified MusicID

Genres: rap.music, pop.music, jazz.music...

Instruments: guitar.music, piano.music, bass.music...

Professions: engineer.music, producer.music...

Companies: label.music, publisher.music, PRO.music...

Countries: france.music, spain.music, brazil.music...

Cities: london.music, paris.music, newyork.music...

Languages: spanish.music, arabic.music, german.music...

Generics: news.music, education.music, NFT.music...

Join Us

We believe that .MUSIC will benefit everyone in the global music community and industry. We want to change music for the better through a music-centric Internet that starts with a .MUSIC domain name and a digital MusicID that is verified, trusted and secure.

We are looking for partners that share our vision to create a safe, trusted and legal ecosystem for music. Join us in creating complementary products and services for the global music community and industry that are universally interoperable with the MusicID.

Contact information:

✉ Email: partner@my.music

🌐 Website: <https://partner.music>

Book a Meeting:

<https://calendly.com/meetings-music>



partner.MUSIC