

What is .MUSIC?

.MUSIC is the **trusted**, **safe** and **verified music-centric Internet** for the global music community and industry.

Artists, creators, musicians, performers, industry professionals, labels, publishers, music organizations and companies – everyone in the music community – can now **securely connect** and **interact** with each other.

The .MUSIC namespace is a new immersive world of discoverable **validated music identities**, **verifiable credentials** and the future of **vetted music services**.



How to join the .MUSIC Ecosystem

1. Register your .MUSIC Domain Name

Get your PERFECT .MUSIC domain name matching your branded digital identity. It is for everyone in the music community and industry.

2. Activate your verified MusicID

Your verified MusicID protects your identity and is your VIP badge within the music-centric Internet. It is your digital passport for universal access and interaction across the entire .MUSIC ecosystem.

3. Instant creation of your SmartBadge & SmartPage

Your SmartBadge is automatically created after your MusicID is verified. Everyone can now validate your identity's authenticity before they access your branded NAME.MUSIC SmartPage, where they can connect, interact and transact with the real you.



FREE SmartBadge

- You are verified. The days of fakes, impersonators or Al bots are over.
- ➤ This is your global music identity card. Everyone with a smart phone can now easily and quickly validate you.
- Securely links to your branded NAME.MUSIC SmartPage, where everyone can securely access your music credentials and interact with you.

eMUSIC



Mary Smith

Artist

Go to SmartPage

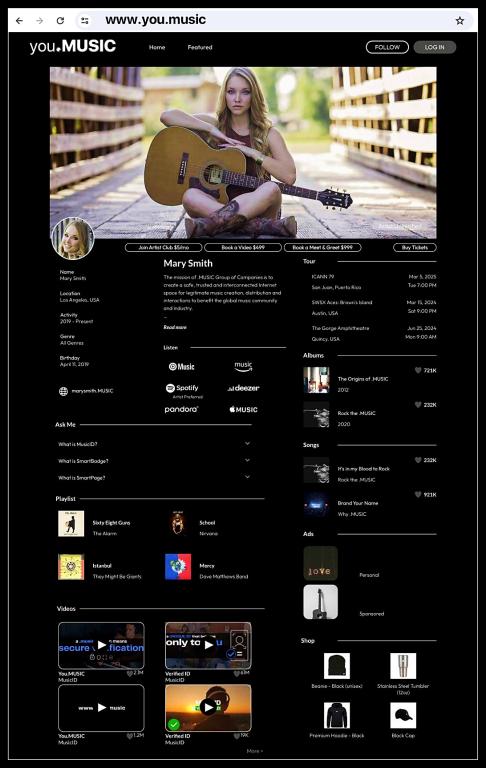


Verified by

MusicID

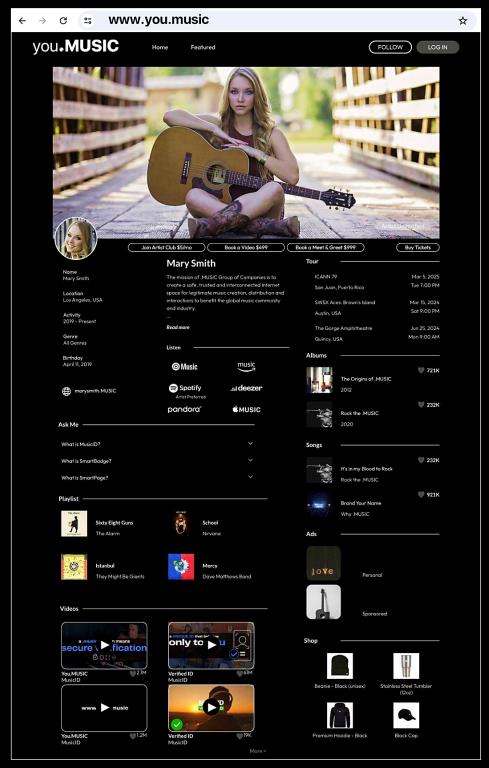
FREE SmartPage

- ► All of your music credentials, information and work in one central location, where your music contributions and professional merits are recognized.
- ➤ Trusted meeting point, where everyone safely connects, interacts and transacts with you, your work and your services.
- Keep your .COM and social media..MUSIC is a powerful complementor.



SmartPage Benefits

- ► Interactive SmartPage is created within seconds using our 1-Click SmartEngine.
- ► Edit/Add/Remove your music credentials, information, credits, branded content, page style and design. You have 100% full control.
- ➤ Single source of truth. No imitators or bots.
- ► Monetize everything in a simpler, faster and better way. Add (or link to) your fan club, merch, tickets, booking and music smart links.
- Own your audience and all the data when someone engages with you or follows you.





What is Next?

The Marketplace

The future of .MUSIC's music-centric Internet is the launch of **vetted music services** and **applications for MusicID partners** through our Marketplace. Partners and service providers can gain access to MusicID members by adding their music services or creating their music app.

Examples of Marketplace music services



superfan.MUSIC



tickets.MUSIC



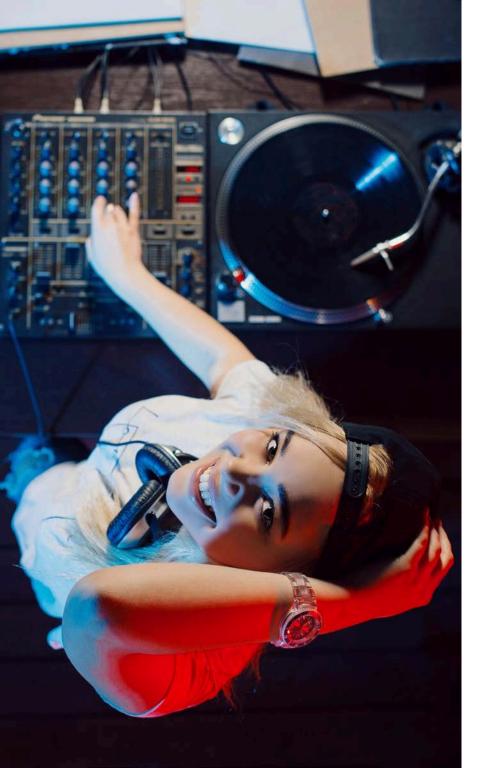
merch.MUSIC



lyrics.MUSIC



live.MUSIC



FREE Channels.MUSIC

MusicID members can participate in thousands of global music community channels to build their community, find opportunities and connect with other like-minded people and companies.

Channels.MUSIC Global Music Network

FREE access to all members with a verified MusicID

Genres: rap.music, pop.music, jazz.music...

Instruments: guitar.music, piano.music, bass.music...

Professions: engineer.music, producer.music...

Companies: label.music, publisher.music, PRO.music...

Countries: france.music, spain.music, brazil.music...

Cities: london.music, paris.music, newyork.music...

Languages: spanish.music, arabic.music, german.music...

Generics: news.music, education.music, NFT.music...

Join Us

We believe that .MUSIC will benefit everyone in the global music community and industry. We want to change music for the better through a music-centric Internet that starts with a .MUSIC domain name and a digital MusicID that is verified, trusted and secure.

We are looking for partners that share our vision to create a safe, trusted and legal ecosystem for music. Join us in creating complementary products and services for the global music community and industry that are universally interoperable with the MusicID.

Contact information:

Email: partner@my.music

Website: https://partner.music

Book a Meeting:

https://calendly.com/meetings-music

